

Introducing
The UniTrade Program

A business oriented fundraiser for Unity Church of Santa Rosa

The program connects business providers in our church community to users of their services and in the process gives a discount to the user, promotes the business of the provider, and tithes a portion of the transaction to Unity Church of Santa Rosa. UniTrade is a win-win transaction for all participants.

The purpose of UniTrade is to:

- Raise funds for our church
- Build relationships
- Help promote businesses within our community

How it Works

- Members in our church community agree to provide their goods or services to other church members at a discount. This discount is decided by the provider of the goods or service. The user of the service gets a savings on their purchase and the provider then tithes a portion of the transaction to the church.
- The nature of the discount and the tithe are at the discretion of the provider. It could be a coupon or a % off price.
- The provider fills out a registration form to publish their service/goods and the description of their discount and tithe.
- The goods and service providers and their discounts are published on a flyer and on our website. These are distributed through newsletter, flyers in the social hall and on the website. Our congregants are invited to consider using these goods and services as a way to get excellent quality at a discount while raising funds for the church.
- The discount and tithe provided by the business are tax deductible for the business.

Example:

My business, SonomaCountyHomeLoans.com, provides mortgage financing for homeowners or home buyers. My offered discount is to reimburse the appraisal fee (up to \$450 value) to the homeowner for any UniTrade transaction upon the close of any finance transaction. I commit to a 10% tithe to Unity Church of Santa Rosa on my commission earnings for that UniTrade transaction. I receive a tax deduction for the \$450 discount and for the tithe to UCSR.

UniTrade Business Registration Form

Name _____ Name of Business _____

Tagline (if applicable) _____

Service or Goods Provided: _____

Business Address _____

Phone _____ Email _____

Website _____

My business discount to UniTrade customers will be: _____

My Tithe to Unity Church of Santa Rosa will be _____

Signature _____ Date _____

NOTE: Please provide a .jpg of any logo, business card or self photo to be included in flyer to promote your business within our UniTrade program. Please turn this form into the Unity Church of Santa Rosa office by email, fax, or mail.